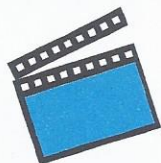


Diversify Your Feed

When we say “your feed” we’re not just talking about social media, but *all* the content you consume. The books, the TV shows and movies, the podcasts and music, and, yes, who and what you follow on the socials. It’s all the information and entertainment that feeds your brain.

And when we say “diversify” we don’t just mean “read one book by a Black author” or “watch a documentary about the civil rights movement” (though both of those are good ideas). We want you to take stock of your feed and consider how you can expand the perspectives you’re consuming. Whose stories do you read, watch, and listen to? Whose voices are loudest, and what are they telling you about the world? Whose voices are not showing up in your feed, and why does that matter? In the words of the author and screenwriter Tananarive Due: “‘Diversity’ should just be called ‘reality.’ Your books, your TV shows, your movies, your articles, your curricula, need to reflect reality.”



Out of 362 movies made in 2017, **only 14 had at least one Black lead role.**

8

Number of BIPOC actors in the main cast of 200 TV shows on 10 different networks

Podcasts are often seen as one of the most diverse media formats—**yet the Top 100 podcasts are overwhelmingly hosted by white men.**



The number of Black writers in 2019 that had *New York Times* **bestselling books in any category.**

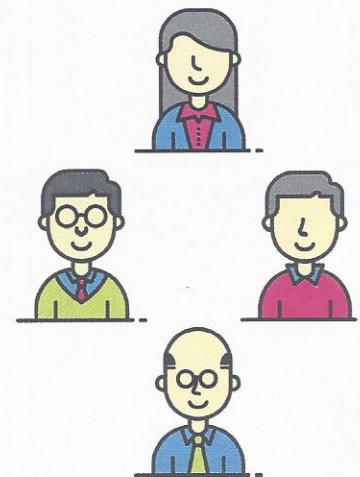


Percentage of Indigenous characters depicted out of 3,134 children’s books. 5 percent depicted Latino/a characters. 7 percent had AAPI characters.

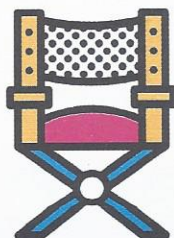
Less than 6 percent of the writers, directors, and producers of US-produced films are Black. In some genres (like comic books), representation is even lower.

Black talent in Hollywood is twice as likely to be **funneled toward films that explicitly thematize race and racism**, which are also among the least-funded.

A 2018 study showed that **78 percent of MENA characters** on television are portrayed as trained terrorists/agents, soldiers, or tyrants.



Between 2007 and 2018, 3 percent of the top-grossing 1,200 films were **directed by Latino/a people. ONE was directed by a woman.**



The top executives of “the big four” publishing houses are white, as are **85 percent of the people who acquire and edit books.**



Of all the top-billed Latino/a characters in the 200 most popular movies, **28 percent** were portrayed as criminals; **17 percent** were poor; **21 percent** were angry.